



ATOMIC MISSION

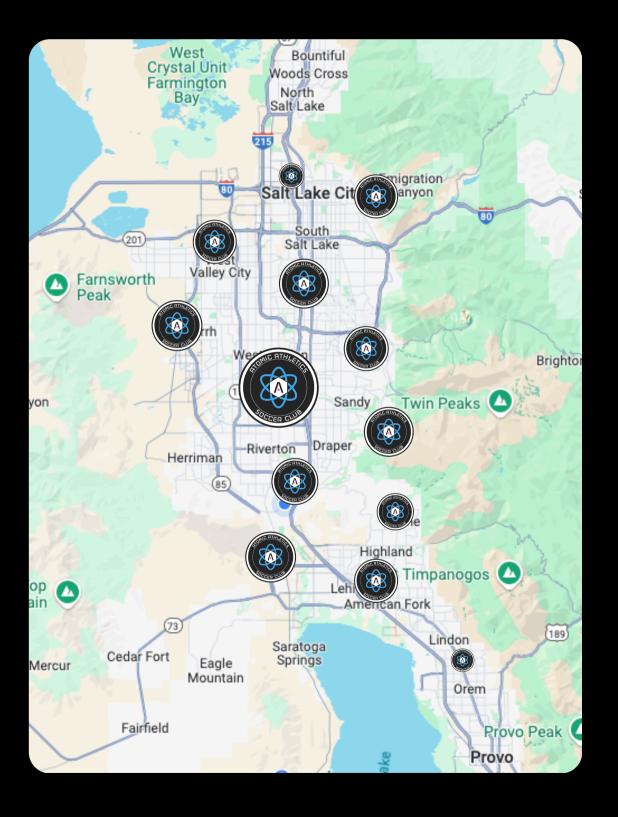
In a world where competitive sports are getting less and less healthy for athletes. Atomic Athletics is here to bring back all aspects of sport that make it a healthy environment for kids to build what we feel are the 3 major pillars of successful healthy human beings which are CONFIDENCE, COMMUNITY, and CHARACTER.

Most competitive youth sports organizations are focused on creating professional athletes and professional teams, our focus is creating professional human beings who love the sport of soccer and in turn we believe this will better prepare them both mentally and physically to compete at the highest level of anything they do in their lives.

Does Your Company & Atomic: A Shared Mission?

Do you believe in helping people live the healthiest lives possible? At Atomic Athletics, that mission is at the heart of everything we do. We focus on the total well-being of our athletes—mentally and physically—developing confident kids who grow into strong, healthy adults. Soccer is simply the platform we use to teach life skills, promote balance, and build healthy habits that last a lifetime.

Our vision is to make an Atomic Impact—starting right here in Utah and expanding far beyond. If your company values youth development, health, and community impact, we invite you to see yourself in our mission—and consider joining us in creating a stronger, healthier future together.



Why It Makes Sense

Support youth soccer development while maximizing your brand's exposure and deepening community engagement.



Engage with 1,000+ individuals – players, families, and local supporters.

Boost brand trust & visibility – 88% of consumers prefer businesses that give back (Forbes).

Stand out with innovation – Just as your firm takes an unconventional approach to winning cases, we challenge the norm in player development—creating top-tier athletes in unexpected ways.

Maximize Community Impact – Your sponsorship directly fuels youth opportunities, ensuring every player has access to elite training, no matter their background.

Let's create a winning partnership. Your company leads the way in your field—let's work together to lead the way on the field.



MAKE AN ATOMIC DIFFERENCE

Our players need you to make this happen! ATOMIC sponsors not only have a direct financial impact on our players and families, helping to cover essential training, equipment, player experiences & events, lower player fees, and more but also position your brand as a leader in fostering positive change in the community. As a sponsor, you will be the face of this transformative journey, showing your commitment to youth development, education, health, and empowerment.

Why Partner with Atomic?

- Mission Alignment: Atomic Athletics and **Your Company** are united by a common purpose. Just as your company helps families achieve what you do best, Atomic Athletics builds confidence, character, and community in young athletes. Both of us invest in the future—creating opportunities for growth, stability, and success. Together, we can create a lasting impact, helping families find their footing, whether in financial well-being or on the field.
- Branding Power: Year-round exposure through community events, tournaments, and social media engagement with over **30,000** annual impressions.
- Youth Development: Contribute directly to bettering the lives of young athletes by ensuring accessibility and opportunities to all.

ATOMIC Events

Be a part of the core memories players will cherish for life.

At Atomic, impactful events and experiences are what truly resonate with kids and families, leaving lasting memories. That's why they're at the heart of everything we do, and we want to host more than ever this year!

Your Company can be a key part of these unforgettable moments by joining us at these events. Together, we'll create memories that last a lifetime and elevate the experience.

On Field Experiences



Atomic Soccer Girls

Atomic Soccer Girls (ASG) events build confidence through Big Sister-Little Sister mentorship, teaching moments, and leadership. Players grow on and off the field, strengthening skills, teamwork, and self-assurance.

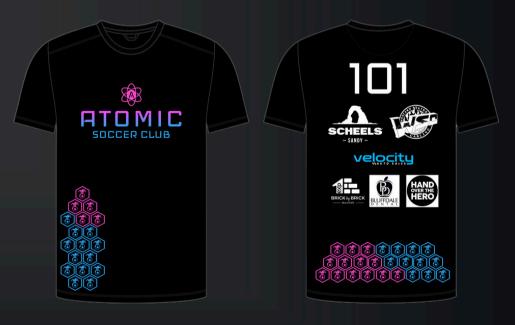


Atomic Night @ The Movies!

We filled 5 Theaters with our players and families to see a pre-screening of MUFASA. This event had over 600 players and families attend and it was something the kids will never forget!



Custom Badges to Earn



Create a custom badge for players to earn and put on their training tops

Consistant Community Contact & Engagement

Become the face of our active and proud Atomic community.

Consistent communication with our community is at the core of what we do. It fosters trust, engagement, and connection among players and families. As a primary sponsor, your brand will be consistently featured in newsletters, events, and social media, ensuring your support is recognized and appreciated across our entire community.

Home Field Dedicated Sign & Banner





Sponsors can feature customizable ads in our monthly newsletter, which highlights events, training tips, and updates. Send us your content, and we'll share it with our engaged Atomic community.

f Creative SocialMedia Campaigns

Our sponsors don't just support Atomic Athletics—they become a vital part of our dynamic and engaged community. With highly organic social media interactions, our players and families consistently share photos and videos featuring your logo on their jerseys, extending your brand's visibility in an authentic and impactful way.

For instance, last year, our sponsor SCHEELS showcased Atomic jerseys on mannequins in-store and ran an exciting giveaway. Players who took a picture with the display and tagged SCHEELS on social media were entered to win—a creative campaign that



boosted brand engagement while creating a fun experience for our families.

We're always open to innovative collaborations that promote your business while enhancing the experience for the Atomic community. Let's create something unforgettable together!

Player Scholarships

Our Athletes Need your help!

Scholarships are vital to our athletes, offering opportunities that many families couldn't otherwise afford. With the rising costs of youth sports, financial strain is becoming an unnecessary burden on both players and their families, detracting from the joy of the game. Your generous donations or scholarships can make a life-changing impact, providing players with the chance to pursue their passion without added stress. Every contribution helps relieve financial pressure, allowing athletes to focus on developing their skills, building confidence, and creating memories that will last a lifetime. Your support can truly transform their experience in ways you can't imagine.



2024 Stats

44Scholarshipped Players

\$1,185
Average Per Player Tuition

\$37,892Total Awarded