



AASC Foundation

Atomic Athletics



Case Statement





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**BUILD CONFIDENCE.
FIND COMMUNITY.
LOVE SOCCER!**





Mission Statement

In a world where competitive sports are getting less and less healthy for athletes. Atomic Athletics is here to bring back all aspects of sport that make it a healthy environment for kids to build what we feel are the 3 major pillars of successful healthy human beings which are **CONFIDENCE, COMMUNITY,** and **CHARACTER.**



Overview

Atomic Athletics Soccer Club (AASC) is a Utah soccer club established in 2023 to create a new environment for youth and families. Unlike most competitive youth sports organizations that focus on developing professional athletes and elite teams, AASC is dedicated to developing professional human beings and in turn we believe this will better prepare them both mentally and physically to compete at the highest level of anything they do in their lives.



History Timeline



2023

A New Beginning

Atomic Athletics was founded in 2023 by parents seeking a better youth soccer experience—one that prioritized development, well-being, and a love for the game over pressure and burnout. Partnering with a visionary leader, they built a club rooted in these values.

What started as a single independent team quickly grew as families embraced our mission. Without recruitment, Atomic expanded to 68 players, eight teams, and a thriving community—driven by those who believed in something bigger.





2024

Making an Atomic Difference

In just one year, Atomic Athletics tripled in size, ending the season on track to reach nearly 300 players and impacting hundreds of families. Despite our rapid growth, our commitment remains the same—providing a top-tier experience for every athlete. With both premier and entry-level teams, we ensure that all players, regardless of skill level, receive equal support, development opportunities, and a place to thrive.



2025

Looking ahead

As we continue to expand, we aim to grow organically by staying true to our mission and values. We believe that as more people are drawn to what we do, our impact will ripple outward, uplifting everyone involved.





ASB/ASG

Atomic Soccer Boys & Atomic Soccer Girls

Mentorship programs pair older boys and girls with younger athletes across the club. These mentors lead training sessions and engage in team-building activities throughout the year, focusing on life skills and tools for personal growth, creating a supportive community for both the boys' and girls' sides of the club.



Development

Every Athlete a place to Grow

Ensures **every** player receives an offer, providing opportunities for growth at all levels. Led by top-level coaches, it supports entry-level players bridging the gap to club soccer, and club players aiming to advance their skills.



Free Play

Let Loose and Have fun

An opportunity to play without coaching, focusing on fun and enjoyment, while still developing skills and building confidence on the field.



The greatest accomplishment is not molding professional soccer players, but fostering the belief that what's needed most are better role models, support, guidance, and love.



Atomic Programs

AASC offers 20+ teams across four main programs, catering to players of all ages and skill levels among its seven main programs including:

- **Sparks Program (Ages 4-6):** A fun introduction to soccer, with 4v4 games in recreational and club pool play.
- **Academy Program (Ages 6-8):** Players compete in 4v4 matches against other clubs, focusing on skill development and teamwork.
- **Competition Program (Ages 7-18):** Travel play with teams across all levels—Bronze, Silver, Gold, Premier, and National Premier League from 7v7, 9v9, and 11v11 teams.
- **Summer Camps:** Open to children outside the club, offering a welcoming environment for all skill levels.
- **Goalkeeper Training:** Specialized, consistent training for goalkeepers.
- **Development Training:** Technique-focused sessions, also open to the public for those looking to improve their skills.
- **ASB/ASG Programs:** Club-wide mentorship and support programs across all age groups, fostering leadership and life skills development for both players and families.



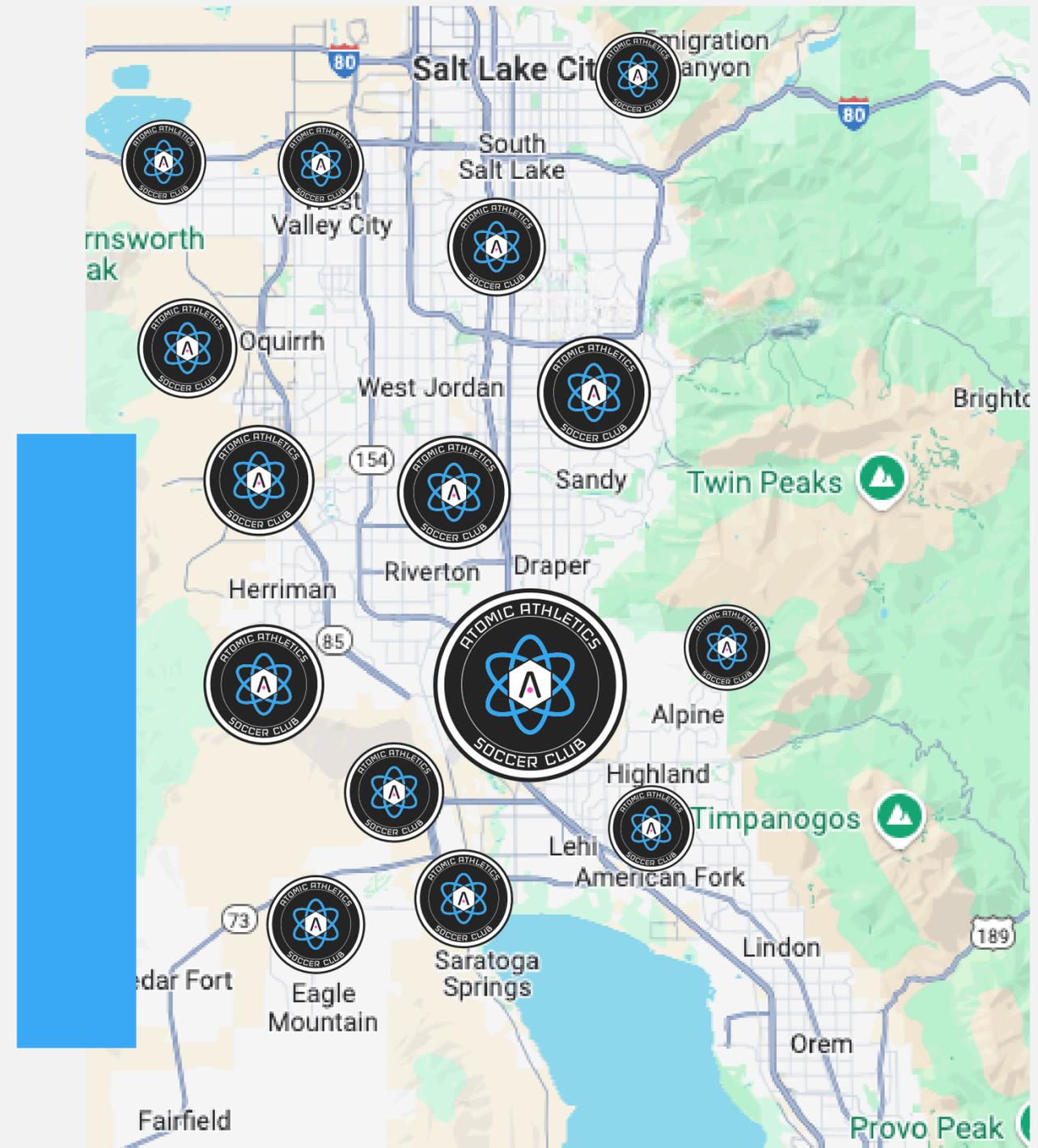
At AASC, we are committed to fostering a supportive, growth-driven environment for every player, while strengthening both the club and the community.

Demographics

Atomic Athletics Soccer Club Reach

The club's heart and home base are in Bluffdale, Utah, where we are dedicated to fostering a community-driven environment

- **Total Players:** 300+
- **Age Range:** 4-18 years old
- **Teams:** 20+ teams across various levels (Sparks, Academy, Competition, and Development)
- **Gender:** Both boys and girls programs, with an equal commitment to supporting all players



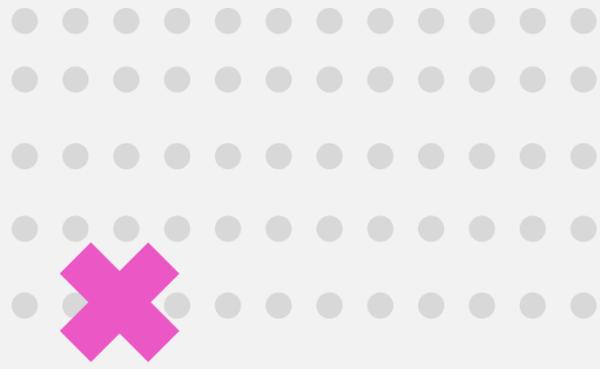


Vision

Our vision extends beyond soccer to support a diverse range of sports, fostering well-rounded athletes. We are committed to creating an environment where athletes are encouraged to explore new activities, promoting balanced physical and mental development.

Our goal is to prevent overuse injuries, burnout, and the negative impacts of excessive competition, allowing athletes to thrive in all aspects of life.

By supporting healthy balance and holistic growth, we aim to nurture confident, resilient individuals who are prepared for success and all that life has for them. Building this soccer club is just the first step.



Funding Initiatives of the Foundation

- ✖ Financial-aid Awards
- ✖ Mental Health Programs
- ✖ Coaching Development Grants
- ✖ International Exchange Program
- ✖ Higher Education Scholarships and Grants
- ✖ Summer Camp Fund
- ✖ College ID Camps Fund
- ✖ Bluffdale City Community Grants





Financial-aid Awards

Vision: The Foundation will give everyone the opportunity to play and be a part of a soccer community, regardless of their socio-economic status. Financial assistance will be offered to any player and family in need of it.



Mental Health Programs + Research

Vision: We aim to develop a comprehensive methodology for fostering healthy, competitive sports. Our approach will incorporate evidence-based practices, logic models, and systematic studies to understand what cultivates well-rounded athletes—addressing both mental wellness and physical care from the inside out. We plan to establish research teams to conduct longitudinal studies over a 10-year period to track athlete development, performance, and character growth.



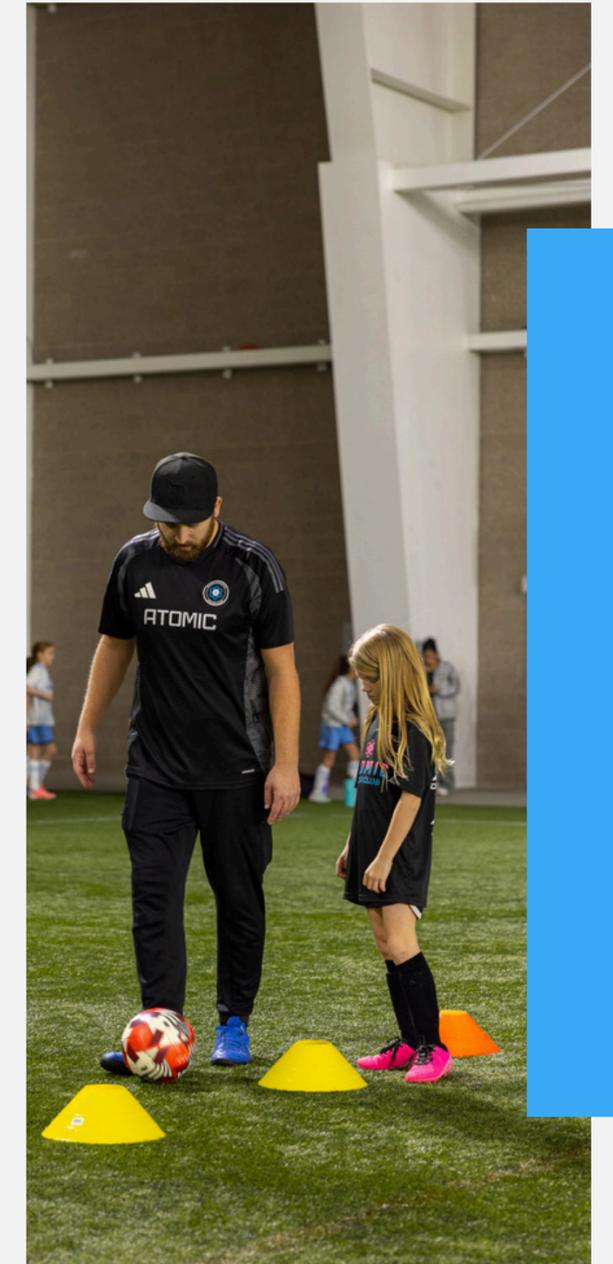
International Exchange Program

Vision: AASC Foundation leadership recognizes the importance of cultural exchange and offering players firsthand experience of the passion for soccer in different cultures. The long-term goal will be to host teams and youth athletes from other countries as well as to bring in coaches from around the world to host practices and clinics.



Coaching Development Grants

Vision: To ensure the soccer coaching staff continues to improve and give the best possible service, education and knowledge of the sport to their players. Historically, clubs have not provided support for regional or national licensing. Coaches are responsible for covering these fees, which can cost anywhere from \$1,000-5,000 per course. This is an opportunity for the AASC Foundation to incrementally assist committed coaches in enhancing their skills.





✘ Higher Education Scholarships

Vision: The AASC Foundation understands that not all players wish to play at the college level, but the majority will likely attend college. The AASC Foundation will help players prepare for their futures by providing grants for tuition, books, laptops or computers and other materials they need for college.

✘ Summer Camp Funding

Vision: The AASC Foundation will fund outreach to Salt Lake County public and private schools to advertise summer camp opportunities. Financial aid awards for outstanding student athletes to attend summer camp will also be funded by the Foundation.

✘ Fund for Players to Attend Camps (Pre-college)

Vision: To support players who have a goal of playing at the collegiate or professional level by giving them more exposure to college coaches and support in their decision process.

✘ Bluffdale City Community Grants

Vision: The AASC Foundation seeks to support the Bluffdale community by providing grants to various local nonprofits. These grants will help fund charitable purposes outside of amateur sports and aligned with the values of the foundation, as determined by the Board of Directors.

Financial Aid \$75,000/year	\$375,000
Coaching Development \$24,000/year	\$120,000
Equipment \$10,000/year	\$50,000
Community Grants \$8,000/year	\$40,000
Mental Health & Research \$50,000/year	\$250,000
Summer Camps \$10,000/year	\$50,000
International Exchange \$80,000/year	\$400,000
Travel Program \$80,000/year	\$400,000

The Opportunity

\$1.6M (5-year projection)



Player Scholarships

Scholarships are essential for our athletes, offering opportunities that many families can't afford. As youth sports costs rise, financial strain can take away the joy of the game. Scholarships make a life-changing impact, allowing players to focus on developing skills and building confidence without added stress.



2024 Stats

44

Scholarshipped Players

\$1,185

Average Per Player Tuition

\$37,892

Total Awarded

Player Scholarships

Each year, the demand for support grows as more families need assistance, and we continually seek ways to help meet those needs.



2025 Stats

67

Scholarshipped Players

\$1,185

Average Per Player Tuition

\$52,525

Total Awarded



Board of Directors



Tanisia Davis

President

Dedicated to creating a community-driven environment where players thrive, Tanisia's extensive leadership experience drives the club's vision and long-term success.



Zach Petersen

Vice President

Bringing strategic insight and a passion for youth development, Zach fosters strong partnerships and oversees key initiatives aligned with the club's mission.



Jeffery Davis

Board Member

With his background as a software engineer, Jeff integrates systems and software to shape the club's direction and ensure operations align with its the club's core values.

Our Testimonials.



Atomic treats everyone like family

I know I can count on my team just as much as I know that I can count on my coach! Soccer is everything to me and I wouldn't change a thing.

-Nya Olson, AASC Player

More than a soccer club

Atomic has afforded us the opportunity to connect with all sorts of great people, both awesome coaches who care about their players as well as great families in our community.

-Jake Draper, AACCS Parent





Contact Us.

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“Making an atomic difference— both on and off the field.”

By fostering a community of support, development, and opportunity, we’re not just shaping athletes; we’re building resilient, confident individuals who will carry the lessons learned here into every aspect of their lives.

